



Reg. No. :

Name :

**Seventh Semester B.Tech. Degree Examination, May 2013
(2008 Scheme)**

08.701 : INDUSTRIAL MANAGEMENT (TA)

Time : 3 Hours

Max. Marks : 100

PART – A

Answer **all** questions. **Each** question carries **four** marks.



1. Explain scope of Industrial Engineering.
2. What are the major contributions of F. W. Taylor ?
3. Discuss about planning function of management.
4. Distinguish between recruitment and selection.
5. Explain REL chart and its applications.
6. What is work study ? Explain.
7. Discuss about job evaluation.
8. What are the methods of eliminating fatigue ?
9. Explain ABC analysis.
10. Write note on product life cycle.

PART – B

Answer **one full** question from **each** Module. **Each** sub question carries **ten** marks.

Module – I

11. a) Explain the evolution of Industrial Engineering.
b) Discuss the pros and cons of system concept of management.

OR

12. a) Explain the important functions of scientific management.
b) Discuss about various training concepts and techniques.

**Module – II**

13. a) Discuss the factors to be considered in site selection.
- b) Explain about the important factory layouts.

OR

14. a) Discuss the procedural steps of work study.
- b) Explain the important wage incentive plans.

Module – III

15. a) Discuss the methods for eliminating industrial disputes.
- b) Discuss the methods and techniques of industrial safety.

OR

16. a) Discuss the procedural steps for constructing two variable charts.
 - b) Explain in detail about marketing and market mix.
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